

Coop Pronto – Perfect Integration



The Challenge

Coop Mineraloel AG operates a chain of around 300 Coop Pronto self-service stores throughout Switzerland. Customers who buy alcohol or tobacco products in these stores have to prove their age by scanning in an identity document at a self-checkout terminal.

The Solution

The identity reading device selected has been PrehKeyTec's ML 2. PrehKeyTec's stand-alone scanner reads the OCR data in identity documents swiped across it from either end of the scanner's document guide slot.

The ML 2 scanners are integrated vertically in the cash-register terminals in a neat flush mounting arrangement.

"The ML 2 is ideal for the fast and dependable acquisition of machine-readable data, and integrating these scanners in the BiCA Retail Solution terminals turned out to be quite straightforward."

Patrik Schenkel, CEO of Primelco System Device AG

Contact Details

Coop Mineraloel AG (www.coop-mineraloel.ch) is a market leader in the Swiss petrol-station and convenience-store sector. It successfully operates a chain of around 300 Coop Pronto Shops in Switzerland, some with and some without petrol forecourts.

BiCA Retail Solution is a part of the Lantzerath Group (www.lantzerath-group.com). It provides sales- and management process software for retail oriented businesses such as petrol stations and system catering specialists.

Primelco System Device (<http://systemdevice.primelco.ch>) is a hardware oriented trading company active in the Point of Sale (POS) market sector and in the field of mobile data acquisition. Primelco is PrehKeyTec's distribution partner in Switzerland.

PrehKeyTec GmbH designs and manufactures intelligent data entry and multi-functional solutions for many demanding applications. This includes customised programmable keyboards and keypads, along with data input devices. These solutions reduce the complexities of inputting data at the point of entry and therefore deliver operational benefits for the customer. All over the world, PrehKeyTec's products are being used, from retail to banking, to industrial and aviation applications. PrehKeyTec GmbH is certified to DIN EN ISO 9001 and 14001 quality standards, has many years of experience in design and manufacturing, and operates from its own manufacturing plant in Mellrichstadt, Northern Bavaria, offering true "Made in Germany" solutions.