

Convinced customers rely on efficient checkout stations



Challenge

Family-owned Schouten Blumen & Pflanzen operates two garden centers and two florist branches. To ensure smooth and effective day-to-day business, the company was looking for a programmable keyboard that was not only modern and cutting-edge, but also sustainable. To structure the checkout workstation more ergonomically for the employees and to ensure faster processing, data entry was no longer to be performed via touchscreen, but was to run easily and with no effort entirely via the keyboard. It was also essential for the owner Rick Schouten to have a straightforward integration into the existing POS system.

Solution

After the company had already been using PrehKeyTec solutions for data entry for over 10 years, the managing director was convinced of the quality and durability of our programmable POS keyboards. He therefore decided to use our reliable products again when re-equipping the POS stations. Thanks to the individually laser-etched keycaps and the tailor-made layouts, the garden center staff can quickly navigate the keyboard and new team members are also trained quickly. This efficient approach to work ensures satisfied staff and customers. With the clearly structured keyboard, the garden center Schouten Blumen & Pflanzen is now well positioned for the future.

"In the past ten years I've been able to convince myself of the quality of the PrehKeyTec keyboards. We will continue to rely on the efficient data entry solutions for trouble-free checkout stations, happy employees and satisfied customers."

Rick Schouten, Owner Schouten Blumen & Pflanzen

Contact

The **garden center Schouten Blumen & Pflanzen** is a family-operated business in Germany with a passion for the green industry. The diverse range includes everything to do with gardens, indoor plants, trendy interiors and offers the matching online shop. As a contact person, Rick Schouten will be pleased to help. <https://www.blumen-schouten.de/>

PrehKeyTec GmbH is a leading international manufacturer of high-quality data entry solutions for professional applications. In close cooperation with our business partners, we develop and produce specific keyboards and scanners at our headquarters in Mellrichstadt. Our products give our worldwide customers advantages in terms of reliability and efficiency in manufacturing, retail and many other sectors.