

# Markgrafen-Getränkevertrieb-GmbH – Robustness and flexibility for a long lifetime



## Challenge

Markgrafen-Getränkevertrieb-GmbH (beverage distribution) includes approximately 200 stores in Bavaria, Saxony, Thuringia and Berlin. For their POS system, Markgrafen needed a keyboard with a customized and programmable key layout. At the same time, the keyboard should be extremely durable and adaptable at a later date.

## Solution

Together with POS provider FN-PoS Consult we configured the layout of our MCI 128 keyboard, so that the business processes of the beverage markets can be executed perfectly. The requirements of the checkout software were also taken into account. At the very beginning of the project, we considered the later adaptability, so that key changes and functions could be updated seamlessly. Subsequent changes could therefore be rolled out easily and cost effectively. Labeling the keys by laser etching provides a very hardwearing and clearly readable key – even when the keyboards have been in use for almost ten years.

"The MCI 128 keyboard is an extremely durable and made-to-last keyboard – despite the harsh environment."

Josef Bauer, Head of IT Infrastructure at the Markgrafen-Getränkevertrieb-GmbH

## Contact

**Markgrafen-Getränkevertrieb-GmbH** ([markgrafen.com](http://markgrafen.com)) is one of the leading beverage store chains in Germany. The group's products are market leaders in their respective regions and the leading product of each market.

The customers of **FN-PoS Consult** ([fnpos.de](http://fnpos.de)) include resellers and system integrators in Germany and Austria. The selection of the right hardware package is a core competence of FN-PoS Consult due to its many years of experience and direct cooperation with leading manufacturers.

**PrehKeyTec GmbH** designs and manufactures intelligent data entry and multi-functional solutions for many demanding applications. This includes customised programmable keyboards and keypads, along with data input devices. These solutions reduce the complexities of inputting data at the point of entry and therefore deliver operational benefits for the customer. All over the world, PrehKeyTec's products are being used, from retail to banking, to industrial and aviation applications. PrehKeyTec GmbH is certified to DIN EN ISO 9001 quality standards, has many years of experience in design and manufacturing, and operates from its own manufacturing plant in Mellrichstadt, Northern Bavaria, offering true "Made in Germany" solutions.